PORTFOLIO

| DOMARIA WILKINSON

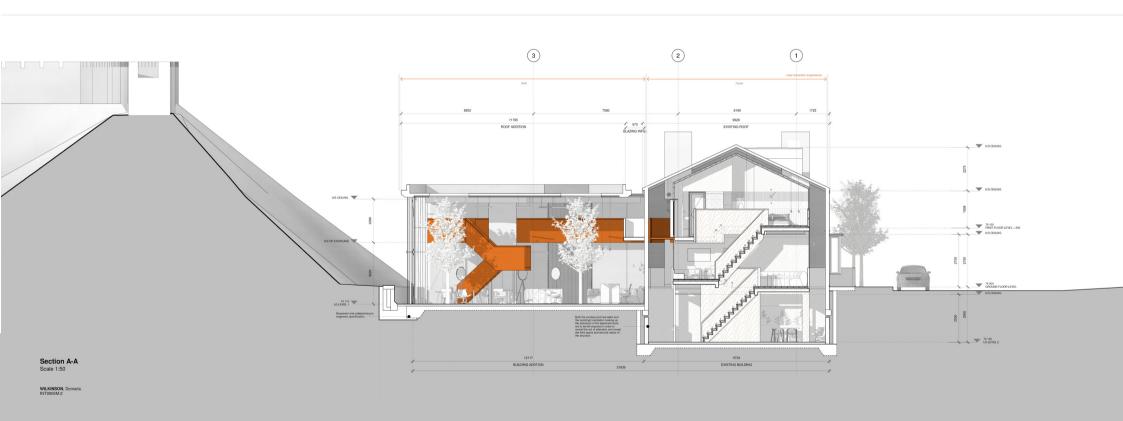


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ii WILKINSON, Domaria, October 2020

Interior Design

Professional Work:

2018

Paragon Interface Architects

University Work:

2010

M.A. Interior Architecture and Design, University of Lincoln, UK With distinction, 88%.

2015 - 2017

B.Sc. Interior Architecture, University of Pretoria, RSA With distinction and full honorary academic colours, 78.74%.

Achievements:

2015 | 2016 | 2017

Invited to Golden Key Society (top 15% of degree). Criteria can be found at: http://www.goldenkey.org.za/about;

2016

Department of Architecture Prize - Best student in second year design in the interior architecture programme;

2017

Materials Studies Prize - Highest Distinction Average in all Material Studies Modules;

2017

Hans Wegelin Prize - Best set of working drawings in 3rd Year Architecture;

2017

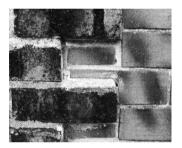
Black Canvas Prize - Student with best detailed assembly and shopfitting drawings in the third year interior program; and

2017

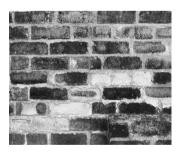
Department of Architecture Prize - Best student in third year design in the interior architecture programme.









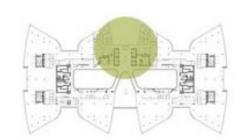




DELOITTE SIXTH FLOOR EXECUTIVE AREA

Paragon Interface Architects Johannesburg 2018

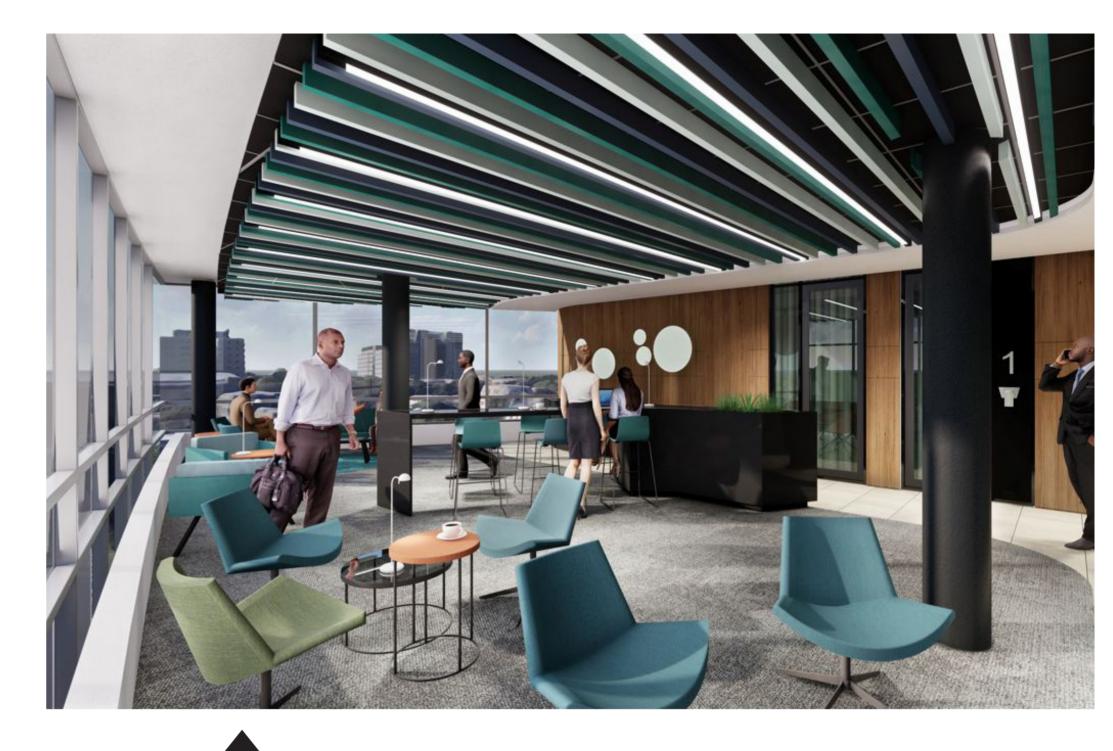
My role comprised producing a look and feel, after which I specified finishes, furniture and fixtures (both bespoke and off the shelf) and modeled in all the design elements using Revit. Although I was responsible for setting up the the 3D views, all renders were done by our in-house render team.



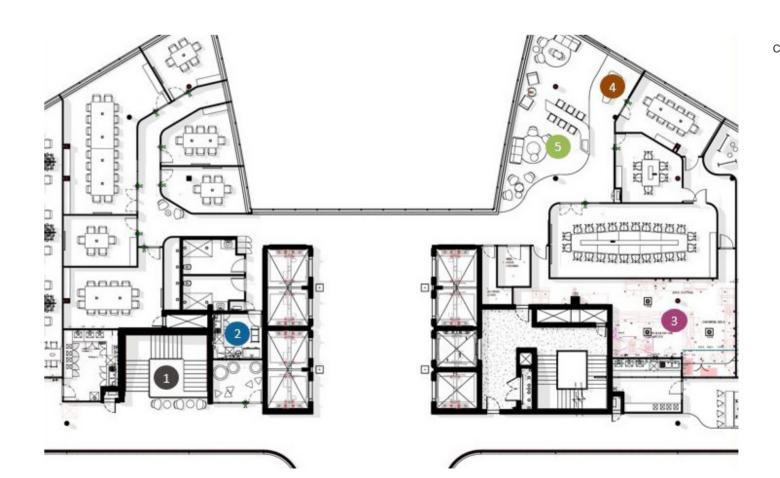
Look and feel of the Executive Floor Cocktail Area







Executive Floor Cocktail Area 3D View

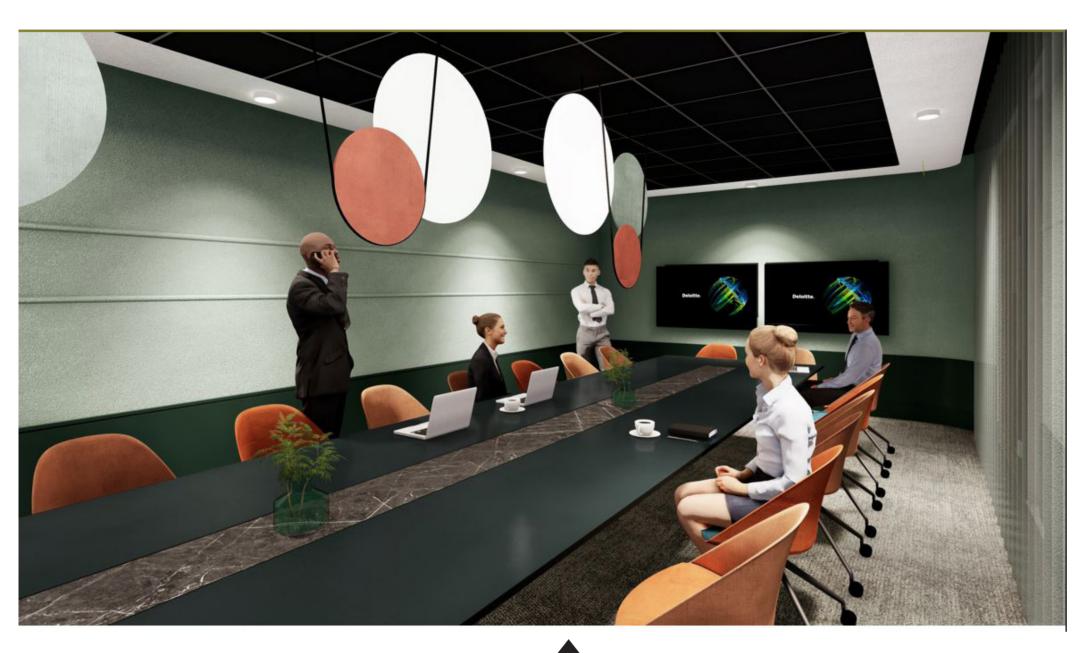


Communication Stairs

Brewing Room

Kitchen

Cocktail Area 5



Executive Floor Dining/Meeting Room 3D view

Brewing Room 2

Coffee Station 4

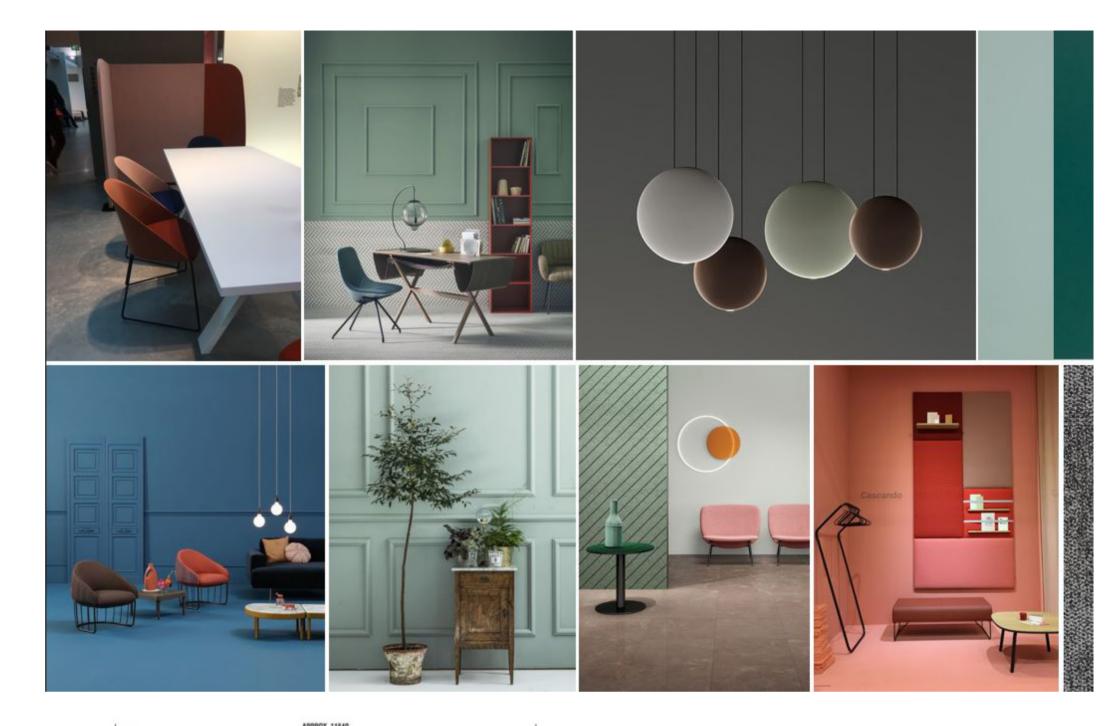
Cocktail Area 5

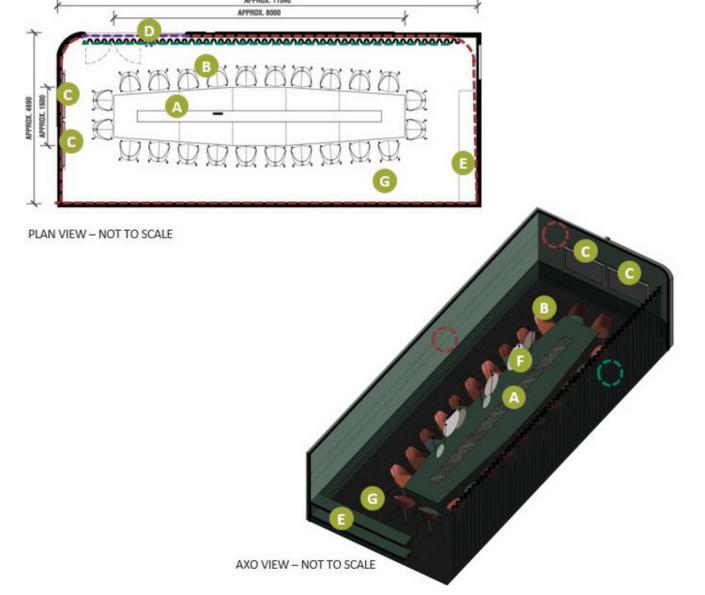
Exec Dining 6

Kitchen 3

Within the Executive Area there was a requirement for multipurpose meeting/dining rooms. The look and feel was inspired by the Milan Furniture Festival of 2018.







DINING/MEETING ROOM

- 20mm MDF table top finished with MAX on top, colour TBC.
- Task chair, spec TBC
- TV screen, spec TBC
- Tech Panel Type 1 Internal plug
- Server, MDF finished with
- Pendant light, spec TBC
 - WALL FINISHES
- Timber Panelling, colour TBC
- Floor to ceiling curtain, spec TBC
- Custom graphic vinyl @ 1200mm in height

FLOOR FINISH

Main Floor Desso Desert 600x600mm carpet tile



- Hot Desks
 Partners Desks
 Focus Room
 Collaboration Area
 PAs
 Lounge/Waiting Area

 1

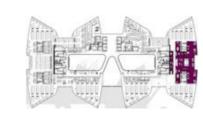
 PAs
 5
- Coffee Station

 Print/Bulk Filers

 Retreat

 9
- Office/Meeting Room 10

 Lounge 11



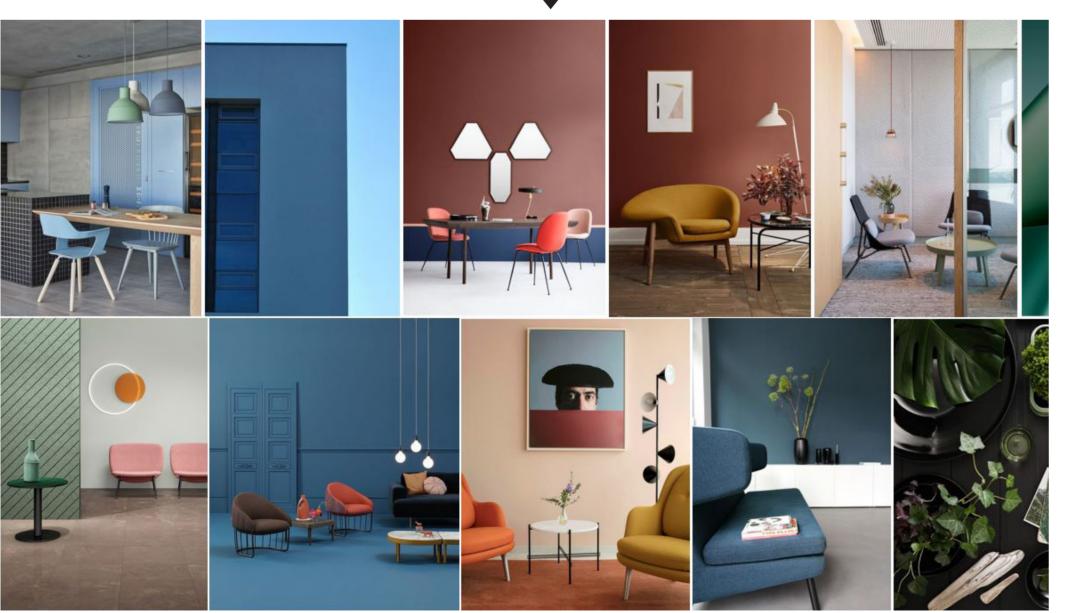


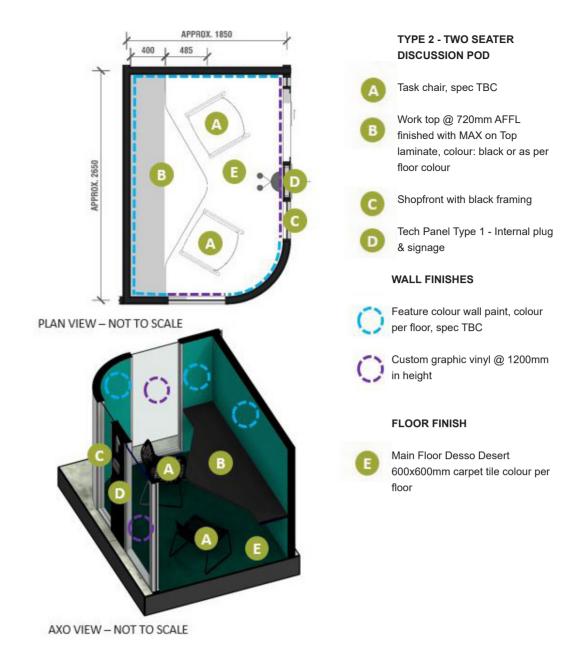
Executive Area Floor Plan

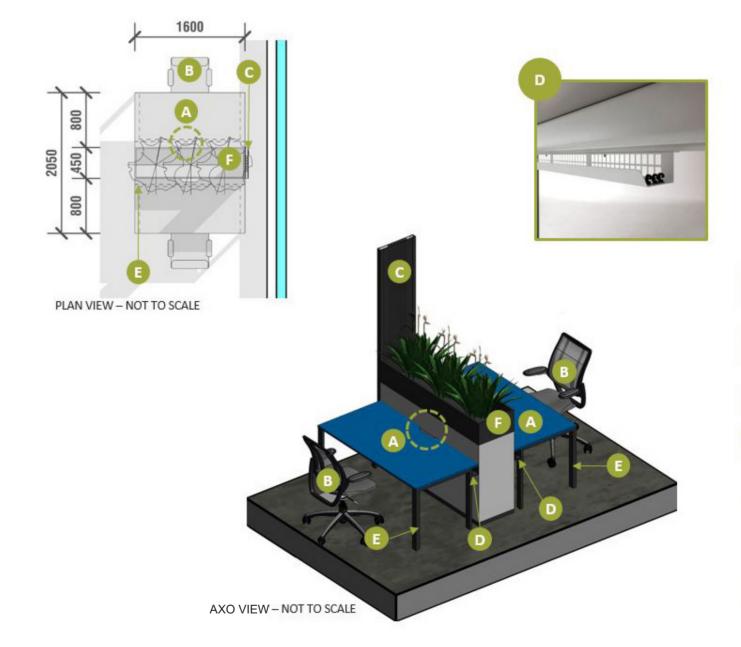
A big part of this project required spaceplanning, which I did for this specific area in the building. I was also responsible for other areas such as the 4F Coff ee Shop, Convenience Store, Typical Floor Plans, Client Meeting Suite, Training Rooms and the Greenhouse & Digital Experience.

Phone Room/Discussion Pod/Collaboration Area/Retreat Look & Feel









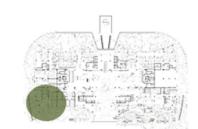
HOT DESKS

- 20mm MDF table top finished with MAX on top, colour TBC.
- Reuse existing taks chairs (TBC with Deloitte) or new chair spec, TBC
- Power panel
- Detachable cable tray,
 powdercoated black below desk
 top
- Custom cut out in desk top for cable reticulation from cable tray
- 30 x 60mm mild steel frame powder coated black
- Planter unit, MDF finished with Max on Top laminate, colour as per floor

DELOITTE DIGITAL EXPERIENCE & GREENHOUSE

Paragon Interface Architects Johannesburg 2018

This area required us to rethink how training and development of employees and clients are done, and how this can physically manifest in an interior space. This resulted in an innovative and creative design proposal which incorporated technology in the built components.





Greeting Table/Reception

2 Digital experience wall

3 Emersion

4 Meeting Room

5 Retreat

6 Phone room

Collaboration areas

8 Brainstorm

9 Prototyping creation/ VR room

CFO Lab

11 AV room

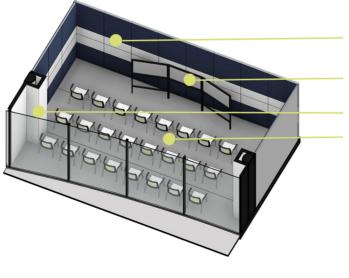
12 Coffee Bar

3 Lounge

Area: Digital Experience: 457m² Academy: 92m²



Digital Experience Floor Plar Not to scale



Folding stacking doors
Panels constructed from fabric
and back painted glass

Mobile screens

Wall paint

Combination of 500x500mm carpet tiles: Desso B751 Fields 9515 Desso B751 Fields 9565 Desso B751 Fields 9960







Greeting Table/Reception

2 Digital experience wall

3 Emersion

4 Collaboration areas

5 Breakout space

6 Retreat kitchen

Goods lift lobby

8 Prep kitchen

9 Energy centre

Energy ce

0 Store

Training rooms



Greenhouse Floor Plan Not to scale

Digital Experience 3D View Indicating mesh artificial planter ceiling, floor finishes, and feature technology screens.

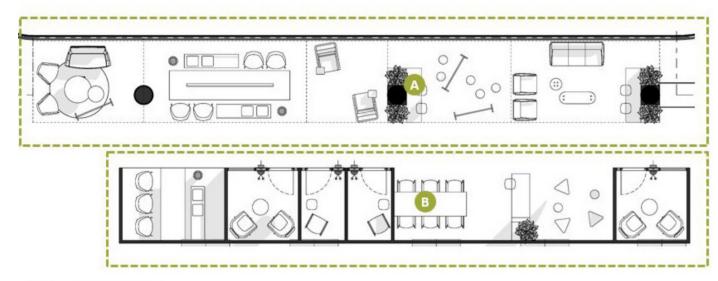






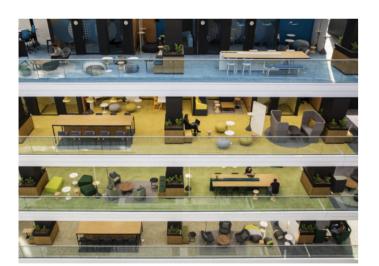
DELOITTE TYPICAL FLOOR PRODUCTION ZONE

Paragon Interface Architects Johannesburg 2018



PLAN VIEW - NOT TO SCALE

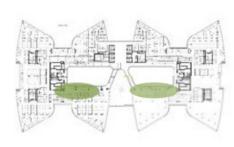
Note: Plan changes according to floor & department requirements



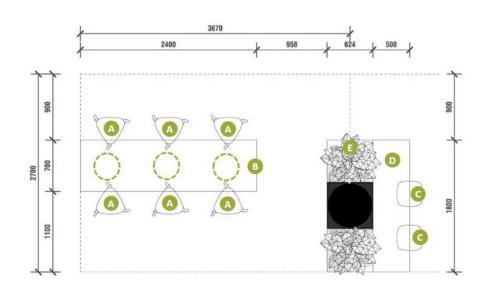
PRODUCTION ZONE

A Race Track

B Collaborative Spaces



Production Zone as seen from the atrium at project completion



PRODUCTION ZONE TOUCH

Stool, spec TBC

finished with MDF Max on Top, colour: black or as per floor

Stool, spec TBC

Work top @1050mm AFFL, finished with MDF Max on Top, colour: black or as per floor

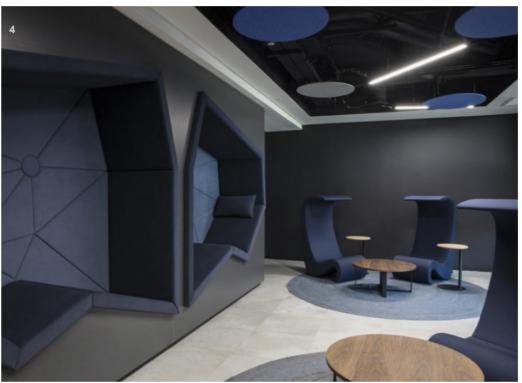
Plante

Pendant light, spec TBC

















Photographs taken after project completion

1 Bar Area | 2 Break out space | 3 Atrium looking onto Production Zone | 4 Waiting Area | 5 Kitchen Area with colours as per floor | 6 Cafe| 7 Restaurant/Cafeteria

SAGE FEATURE WALLS

Paragon Interface Architects Johannesburg 2018

Sage requested several feature walls for their meeting rooms. I was tasked to come up with design proposals, which were later approved and required tender and construction documentation. I was involved in the whole design process; initial design concepts, prototyping with shopfitters, material choices, colours, tender and construction documentation. The only stage I was not involved in was the on site quality inspection for this project, however, I was extensively involved in this stage in the Discovery Health project.















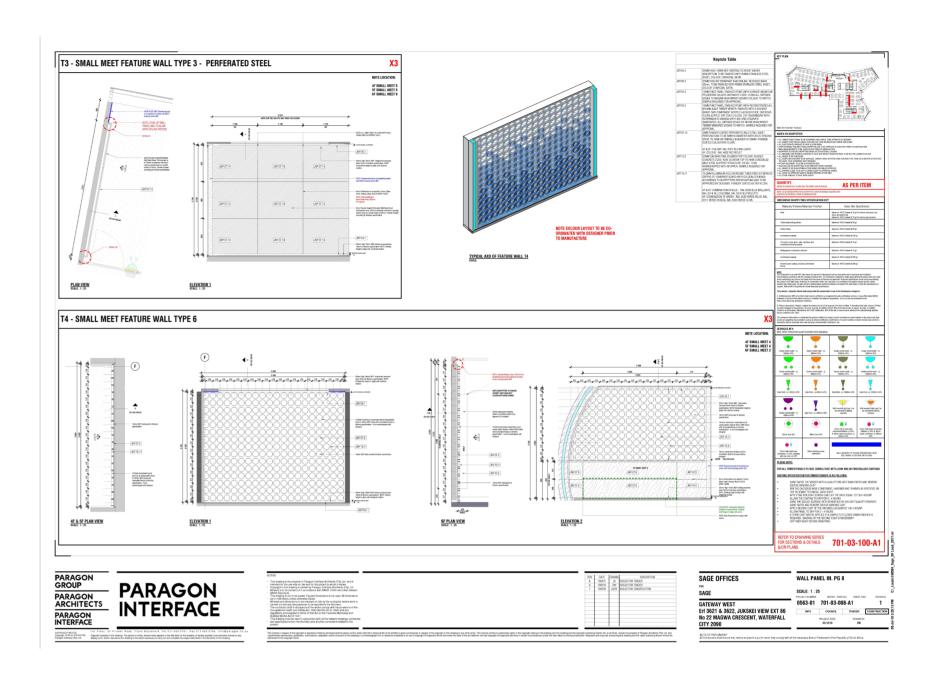


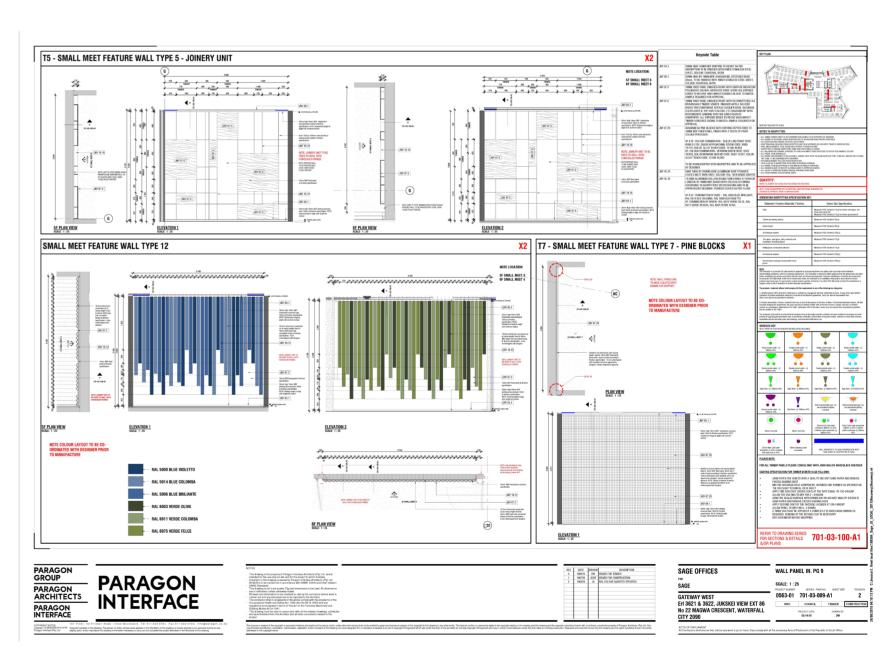


Photographs taken after project completion

1 Artificial Green Wall | 2 Powder coated Aluminium Rings | 3 Phone Room | 4 Mosaic Timber Wall | 5 Mosaic Timber Wall |

6 Timber & Aluminium Joinery Unit | 7 Reception Wall Panelling & Planter Wall | 8 Acoustic Wall





THE TERRACED HOUSE HOTEL: SERVED: SERVANT SPACES: EXPLORING THRESHOLDS THROUGH THIRD SPACE

MA: Interior Architecture and Design University of Lincoln 2019

The project site, located at the terraced houses A practical solution is proposed to the site of 43-59 Westgate, Lincoln, and its associated context embodies the identifi ed macro scale issues; there is currently limited information available on the building's history and development, which reduces the publics' place attachment and appreciation of it, placing it as heritage at risk. It is an archetypal Victorian terraced house, representative of most terraced created. This threshold experience ultimately houses within Britain. It is also an interesting site due to its location adjacent to the Lincoln Castle; a well valued and protected historical monument. It stands between two car parks like terraced houses which strengthens their sense an island, wedged in at the back by the castle boundary wall, stuck in time due to restrictions on heritage protection and suboptimal use of

reflecting the aim of the project; to reconsider the idea of inhabiting the historical building typology of Victorian terraced houses, and how they can be integrated and made relevant within a broader city context of the 21st century. By allowing users to choose their transition into the space, a novel experience and typology is infl uences the inhabitants' perception of the building. The existing view is challenged and adds a new layer of meaning to Victorian of place and people's attachment to place.



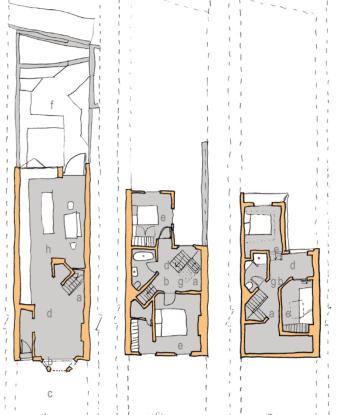
Initial sketches indicating the perception of the connectivity of the Bailgate area.

Precedent Study

Precedents and archetypes provide the interior designer with tools to analyse the literature research and interpret the findings that come out of this (Konigk, 2015, 266). The precedent studies will inform the design decisions. A critical analysis and description of precedents of the same type as the host building (utilitarian use and morphological typologies), as well as precedents where the typology was altered (either through changes in use, or changes in form) will be carried out. Several were carried out in the thesis, here is a summary of on based on The Etch House.

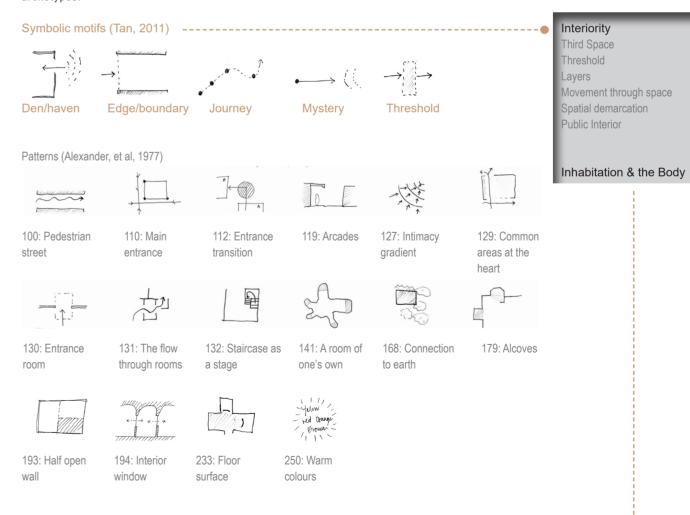






- a) 132: Staircase as a stage Showcase staircase
- Servant Space
- b) 130: Entrance room
- Threshold c) Edge/boundary
- 100: Pedestrian street
- d) Threshold
- e) Den/haven
- 141: A room of one's own Served Space
- f) 168: Connection to earth g) 112: Entrance transition
- 131: The flow through rooms
- Servant Space
- h) 129: Common areas at the heart

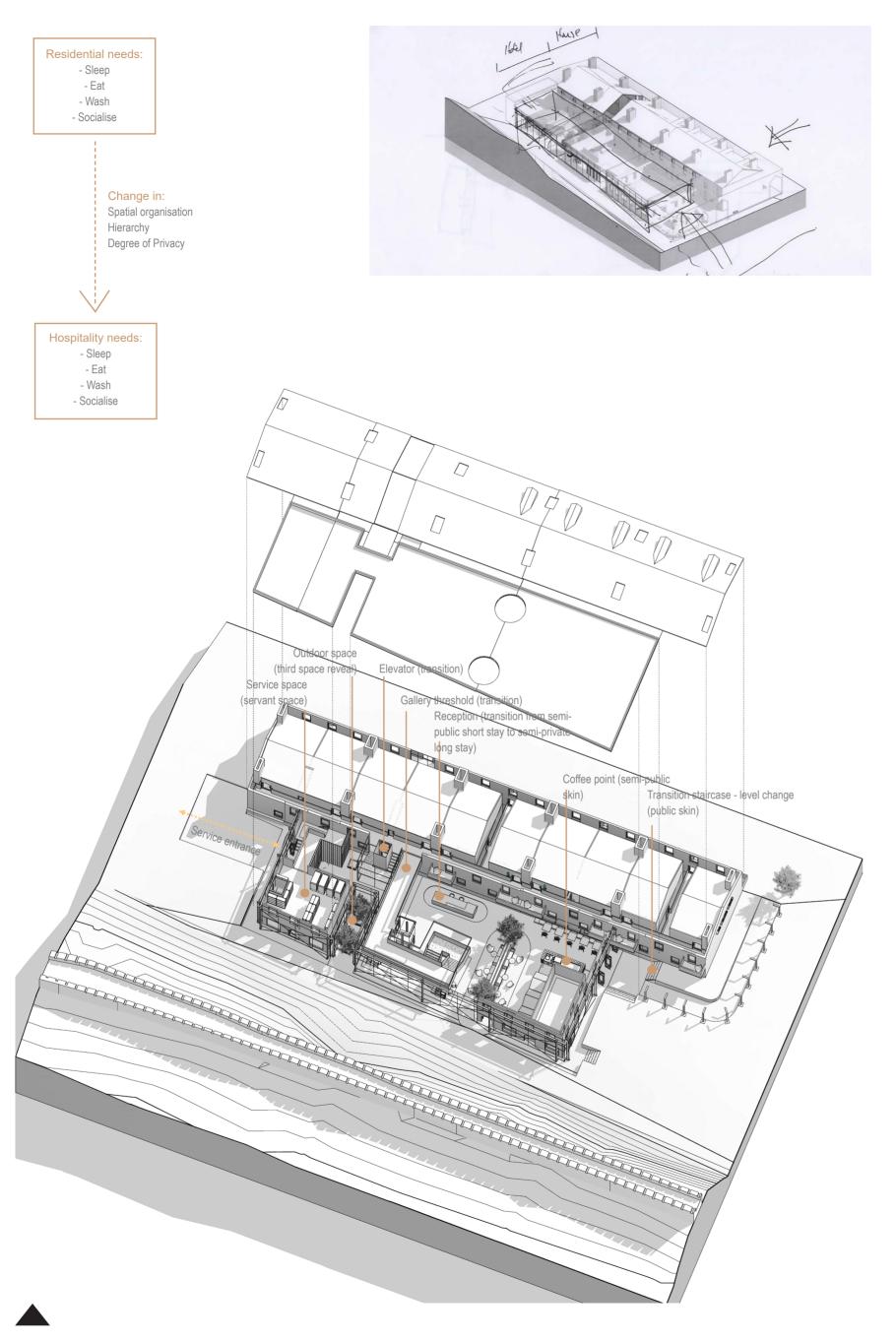
The Etch House Ground, First and Second Floor Plans indicating



InTypes (Jennings, 2007)

Showcase staircase | Bifurcated plan | Marching order | Repeat repeat Ghost hearth | Notch | Hotspot | Face to face | Two by two Borrowed view | Follow me | Borrowed view

Kahn's Servant: Served Space (Connally, 1977; Brawne, 1992)



Hotel extension considered as an experience threshold, organised using the intimacy/privacy gradient, Third space and Served vs Servant spaces.

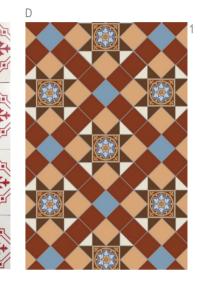


The red brick has been appropriated to fit into an interior setting, conjuring up associations of ceramics and the craftsmanship.

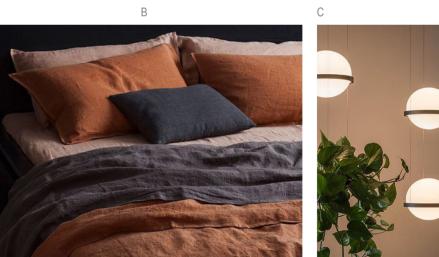
Victorian materiality, geometry, colours, patterns







Contemporary translation















1A Red brick on project site.

1B Geometric tiles surrounding a Victorian cast iron fireplace (Victorian 2A Terracotta colours and shades Fireplace Store, 2019)

1C Victorian geometric tiles (Original 2C Vibia Palma Hanging light Features, 2018)

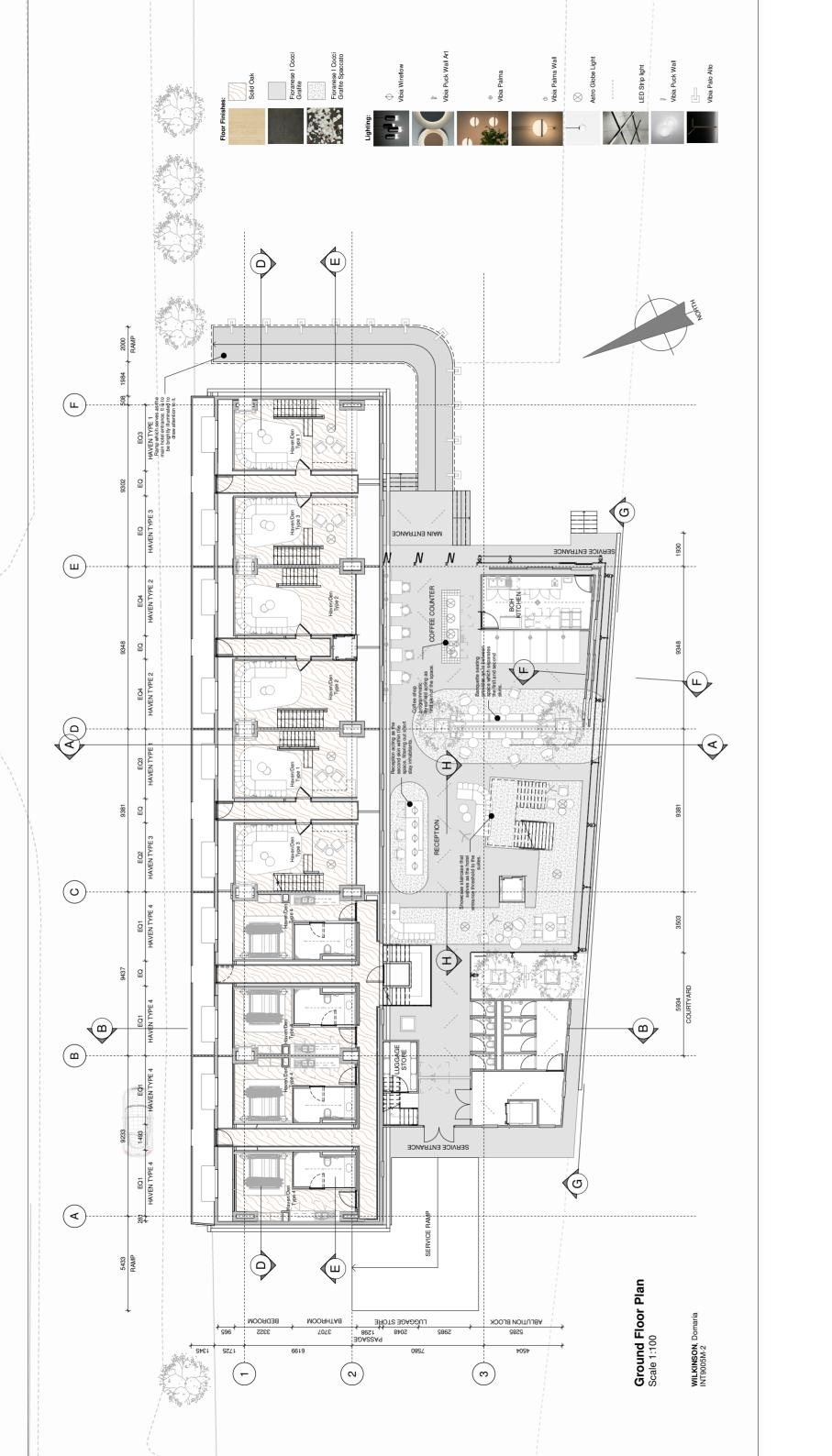
(Elle Decoration, 2017)

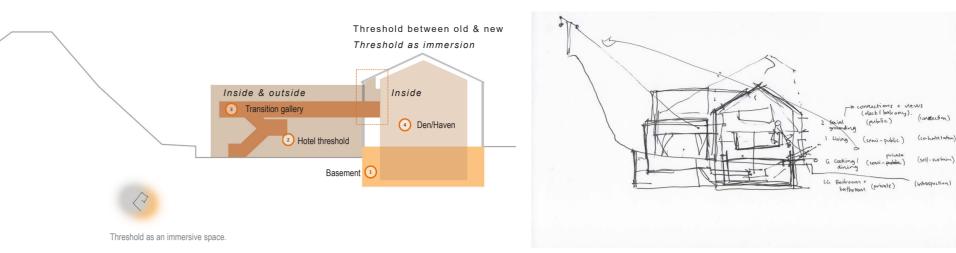
reminiscent of hanging pot plants

2D (The Design Chaser, 2018) 3A Brockway Beachcomber Strand in Pebble (Brockway, 2019)

3B Fioranese Cementine Black & White alluding to Victorian motifs (FCoSanthestello203:695)0's inspired motel (Domino, 2019)

3D (Hege in France, 2015)





Diagrammatic section indicating the new works as defined by Frequently perceived Scott (2008, 108). as autonomous and provocative, the inserted artefact is a significant and dominant component that generates unexpected interchanges between the insertion and the existing volume and/ or building (Brooker & Stone, 2004, 102). Movement does more than offer entry to various spaces inside a building; moreover, it connects isolated and distinct areas (Brooker & Stone, 2004, 220). Circulation through the space is seen as a journey (Tan, 2011), moving from public to private. Hotel entrance (via the gallery) The hotel entrance is located on the top level and the house entrance on the middle level. House entrance (original terraced house entrance) Exploded axonometric depicting a typical Haven/Den which is

WILKINSON, Domaria, October 2020

inserted into the existing building envelope, with circulation as a

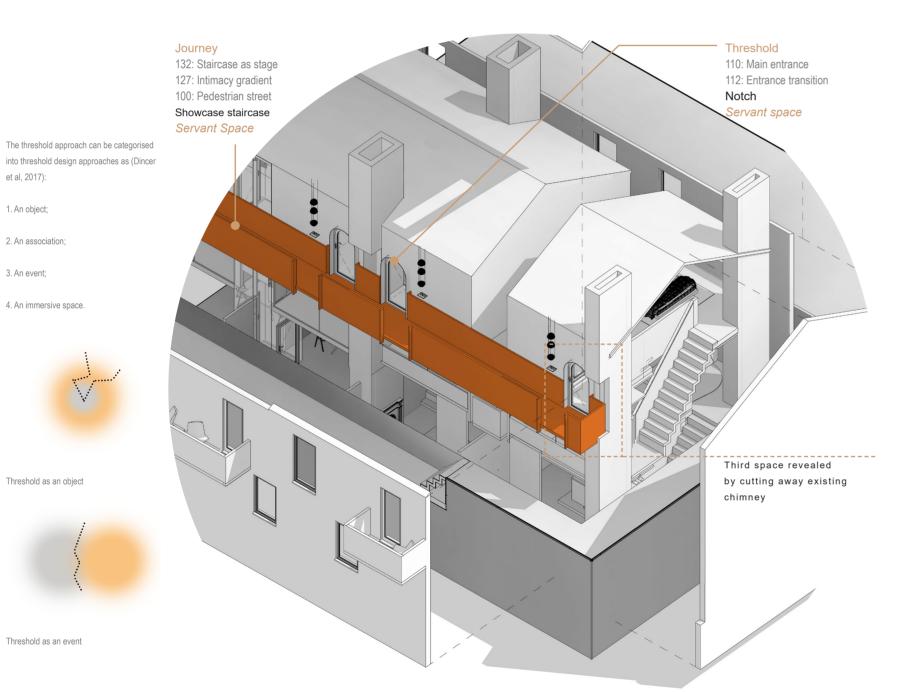
Gallery as threshold

The gallery connects both the old and the new. The gallery also serves as the typological hotel passage. Often in hotel passages, the notch Intype, as classified by Jennings (2007) is present. "Notch is a circulation strategy in which a long corridor wall is broken by a line of shallow recesses that indicate a door opening" (The Interior Archetypes Research and Teaching Project, 2019).

In addition to disrupting the monotony of hotel corridors, notches provide a transition space into each hotel room. It acts as a threshold when moving into and out of a room, and therefore, creates a perception of increased privacy and individuality (Lawson, 1976, 156 in The Interior Archetypes Research and Teaching Project, 2019).



Bookmatched oak veneer ballustrade & solid oak floor used as a continuation throughout the gallery to emphasise its role in connecting the old and the new





Axonometric of the gallery serving as a hotel passage and



et al, 2017):

1. An object;

3. An event;

2. An association;

4. An immersive space.

Threshold as an object

Threshold as an event





Viewpoint D showing Haven/den Type 1.

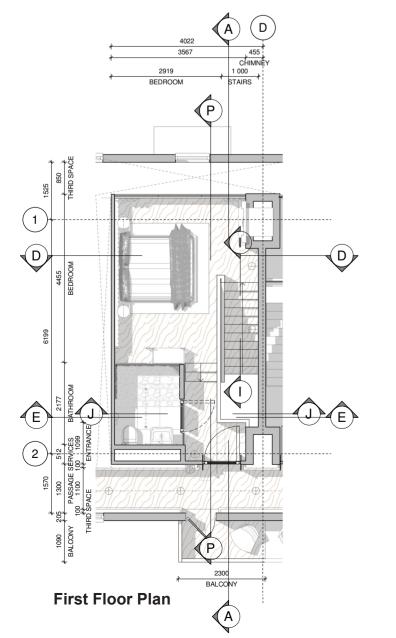


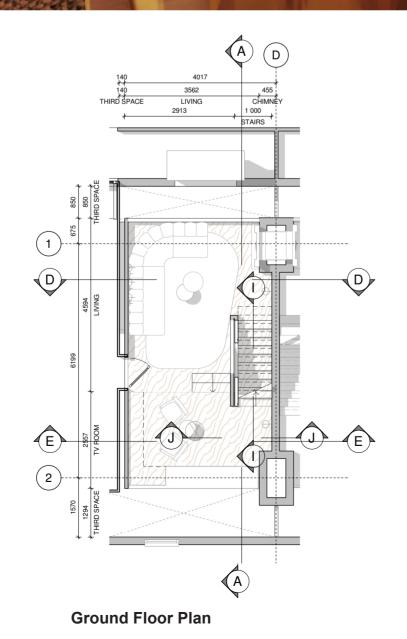
Haven/Den

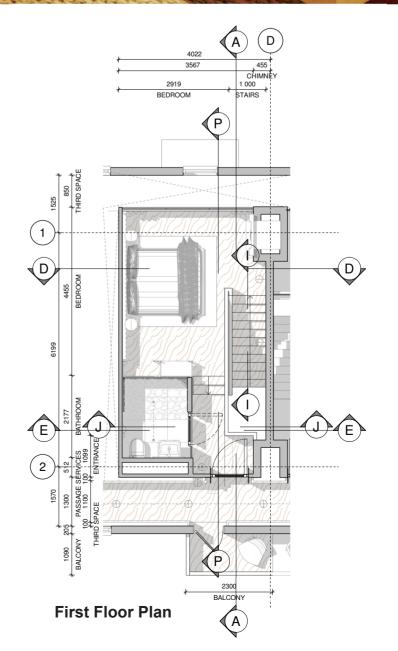
The staircase forms a centralised servant space. Everything is organised around the vertical circulation which links all levels together. Circulation is employed as a tool to reveal third space by guiding the user around the space. The the whole unit (walls, floors, ceilings, & staris) is finished with oak. This is used to unify and enhance the layering effect by differentiating the new insertion from the existing fabric. This is done using a material that is in harmony with the colours and tones of the brickwork.

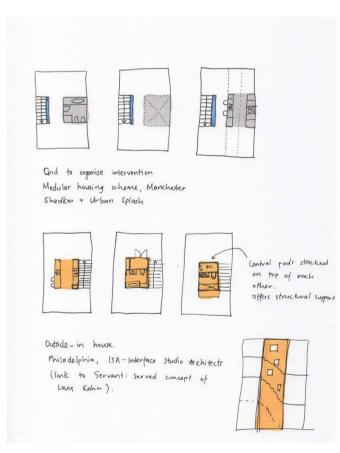
This inverts typical expectations, placing value back inside the terraced house.

Furthmore, rooms are not separated by a single wall, but rather by layers of spaces and volumes. Floor finishes are used to help differentiate spaces. Thus, rooms turn to functions.



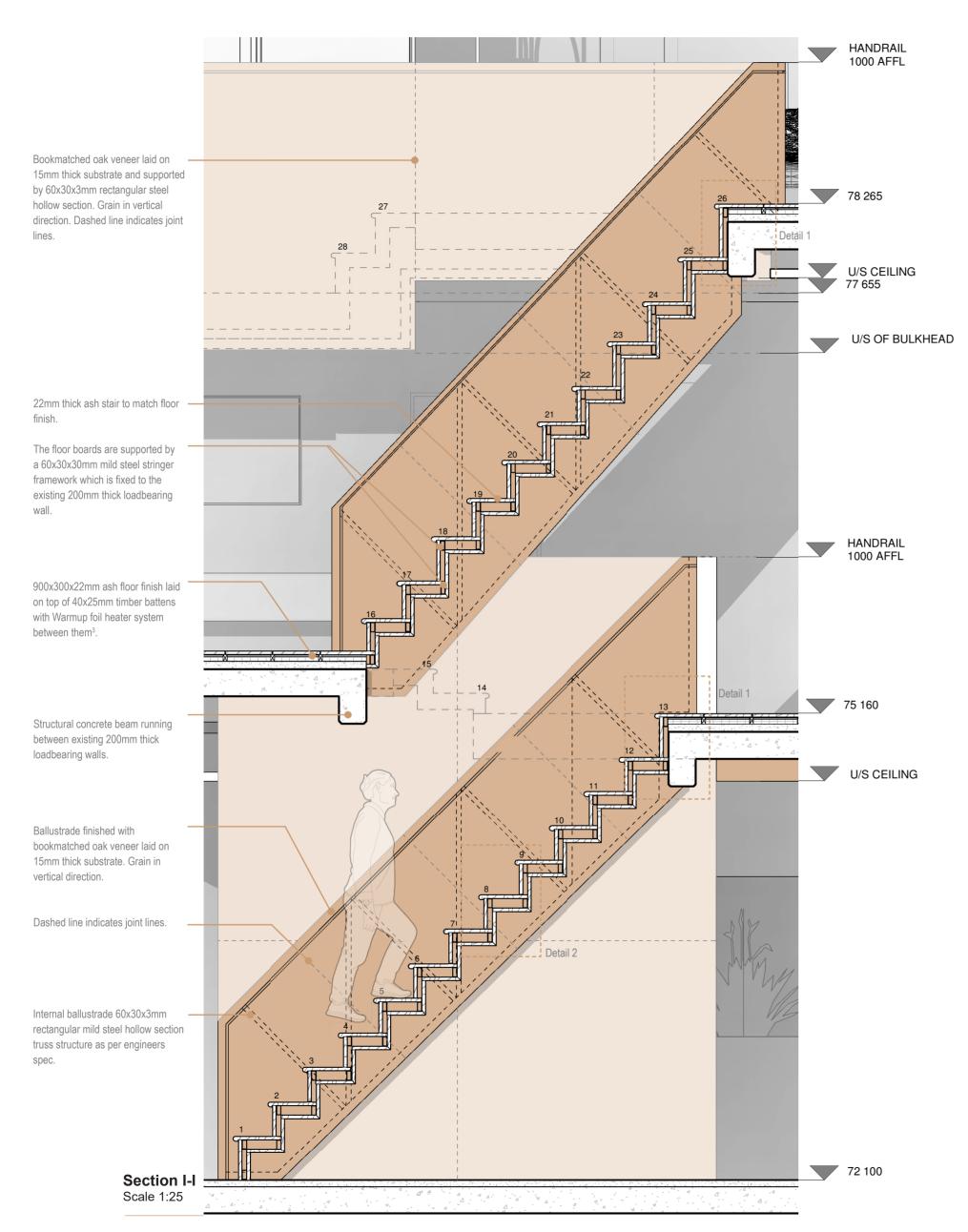








Initial sketches indicating concept development through the layering of space.



3.) Refer to Detail E for underfloor heating detailing.

900x300x22mm oak floor finish laid on top of 40x25mm timber battens.

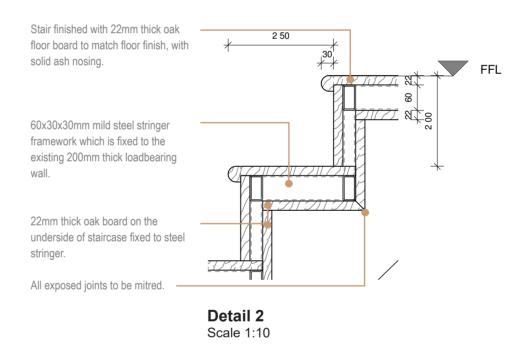
Laid on top of 2.3mm Warmup®
Foil Heater system, which is on top of an Underlay, 10mm Warmup®
Insulation Board and insulation layer.

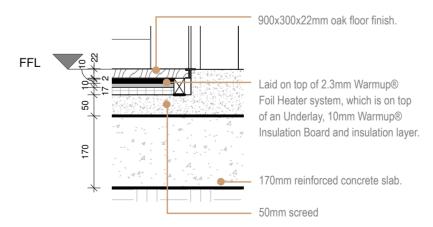
Stair finished with 22mm thick oak floor board to match floor finish.

60x30x30mm mild steel stringer framework which is fixed to the existing 200mm thick loadbearing wall.

Detail 1
Scale 1:10

25





Detail 3 Scale 1:10

THRESHOLDS IN THE PISCINA MIRABILIS

Reuse the Roman Ruin Architectural Competition 2020

> The interior is demarcated by three 'working parts', namely; interior, exterior, and (most valuable, but least observed) the threshold establishing the two in space (Kingwell, 2003, 1). Comparable to the skin of a body, the threshold interacts with elements on either side of it, connecting both realms in the act of separating them (Dincer et al, 2019, 59; Kingwell, 2003, 1). However, the experience of the interior does not begin at the boundary providing access from the exterior, but rather the built environment is a lens through which people experience the world (Caan, 2011, 48). Therefore, design can be considered as the intermediary area between our skin and the rest of the world, forming a second skin. And as its function as a second skin, it is an indispensable expansion of our identity (Caan, 2011, 40).

> While the threshold is often perceived as a physical boundary between inside and outside, the approach of Olafur Eliasson offers an alternative interpretation: threshold is a dynamic liminal space (Dincer et al, 2019, 43). He creates thresholds in various manners through which he examines and challenges the three-dimensional connotations between interior and exterior. In his work, inside and outside remain as separate entities, however, they simultaneously co-exist as intentional fragments, juxtaposed, interrelated or mystified. Dincer et al (2019) categorise several of his designs into threshold design approaches as:

- 1. An object;
- 2. An association;
- 3. An event; and
- 4. An immersive space.

A specific point in time can also be considered as an intangible threshold. The present is the boundary separating what has happened in the past and what will happen in the future. Buildings can symbolise this threshold in a tangible way when they contain fragments from the past, present and make predictions for the future (Brooker & Stone, 2004, 9-10; Scott, 2008, 152-161).





SERVANT VS SERVED
 SPACE LAYER
 Pacention

Reception
Office
Storage Spaces
Ablutions
Bar/Restaurant
Interactive exhibitions

Circulation through the space is seen as a journey (Tan, 2011), moving from public to private.

(where the conference area is the most private, since it is restricted for access by the individuals using it, and the reception is the most public, as it acts as a filter between inside and outside).

The threshold approach can be categorised into threshold design approaches as (Dincer et al. 2019):

1. An object;

2. An association;

3. An event;

4. An immersive space.

The insertion as proposed here can be considered as a *threshold as an event*, because in the act of moving through the space, it actively generates the event, comparable to a catalyst in a chemical reaction, the event creates a novel interior-exterior setting within the existing space (Dincer et al, 2019, 60).

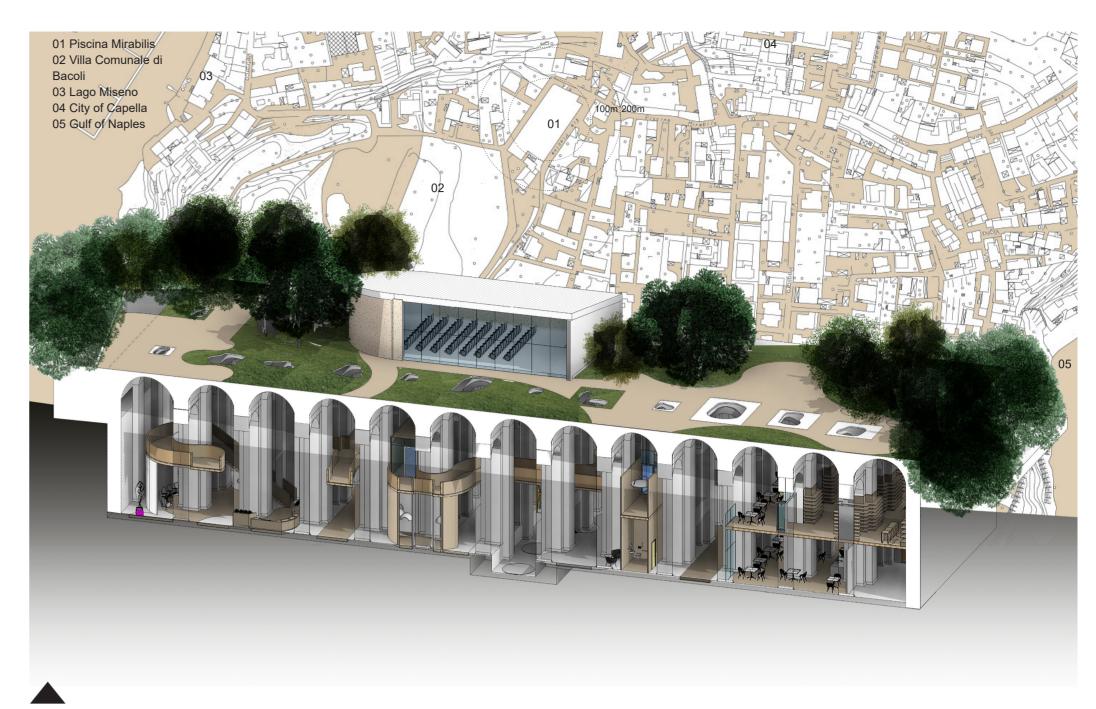
Insertion of exhibition pathway providing sightlines of negative space (third space), which is a minimal intervention in order to respect the heritage of the building.

Therefore it can also be considered as a threshold as an association; which permits the user to view the interrelated inside-outside imagery (views above through decaying roof, and down to the floor).

Openings and sightlines provide further awareness of third space.

Level changes also challenge the awareness of space/volume and the threshold concept.

Materiality is simple and in harmony with the existing structure, whilst the form provides a contrast to differentiate between old and new symbolising the fluidity of water.



Sectional axonometric with map of the site context located in Naples, Italy.

KEY:

1. Reception

2. Permanent Fixtures Level -2

2.1 Mini Amphitheatre

2.2 Sound Pods

2.3 Water Interaction
Gallery Level

2.4 Enclosed Gallery

3. Servant Spaces

Level -2

3.1 Stairs to gallery exhibition

3.2 Stairs to Restaurant

3.3 Office

3.4 Ablutions3.5 Seating

4. Book Shop

(Gallery Level)
5. Restaurant

5.1 BOH

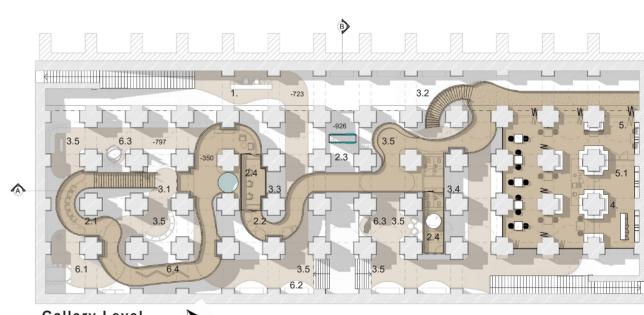
(Level -2)

6.1 Activity Area 6.2 Wall Displays 6.3 Sculpture/Plinth

6. Temporary Exhibitions

Displays 6.4 Digital Screens

7. Conference Area
7.1 Ruin display



Gallery Level
Scale 1:500









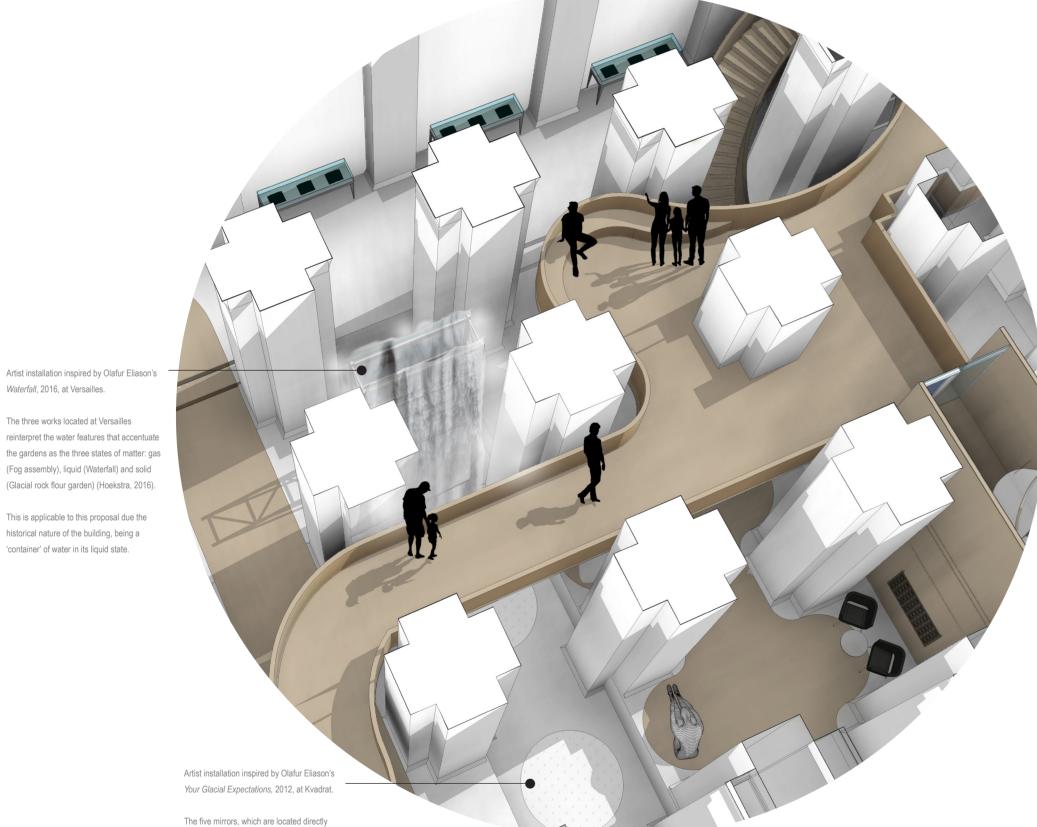








A Fioranese I cocci Calce Tile | B Fioranese I Cocci Calce Specato Tile | C Joint Detail | D Olafur Eliasson: Your Glacial Expectations 2012 | E White Oak Finish | F Olafur Eliasson: How do we live together? 2019 | G Olafur Eliasson: Waterfall 2016



Waterfall, 2016, at Versailles.

The three works located at Versailles

historical nature of the building, being a

'container' of water in its liquid state.

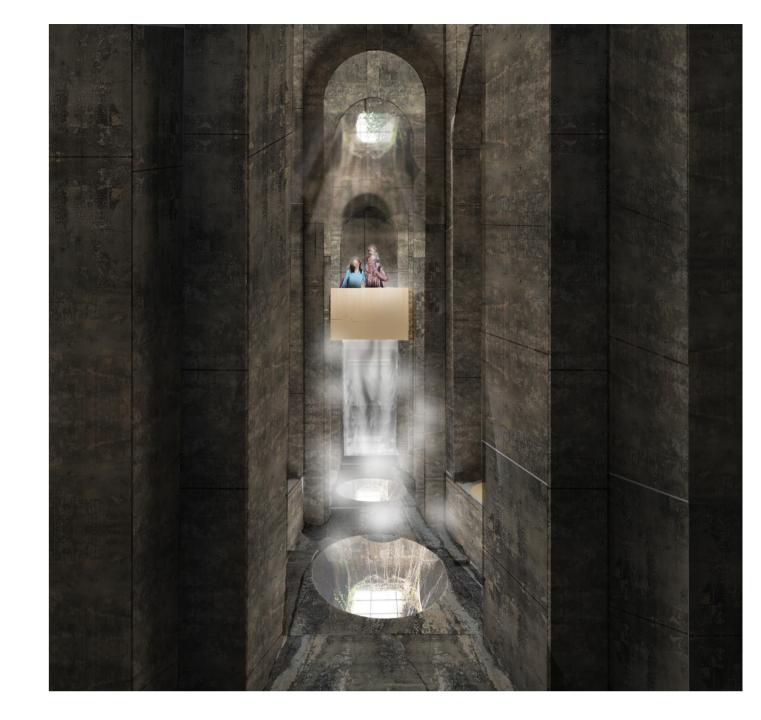
in the undulating landscape of the Kvadrat headquarters, form a sequence of varying forms. As if in the surfaces of the glacial pools in Iceland, the infiinite manifestations of the sky overhead and the gaze of the contemplator are reflected in the mirrors. The likened to the concept of threshold within a sky opens up in the soil beneath the viewer (Eliason, 2012).

This blurring of the boundaries separating overhead and beneath, interior and exterior, and garden in the landscape. This can be building and the outdoors, the old ruin and the new intervention. In the Piscina Miralibis

the mirrors reflect the ceiling and decaying reveals meaning in the merging of wilderness roof of the cistern and catches glimpses of the outside world, linking them together with the new intervention and the contemplator's gaze, forming a threshold by blurring their







KEY:

1. Reception

2. Permanent Fixtures

Level -2

2.1 Mini Amphitheatre 2.2 Sound Pods

2.3 Water Interaction Gallery Level

2.4 Enclosed Gallery

3. Servant Spaces

Level -2 3.1 Stairs to gallery exhibition

3.2 Stairs to Restaurant

3.3 Office 3.4 Ablutions

3.5 Seating

4. Book Shop (Gallery Level)

5.1 BOH (Level -2)

6. Temporary Exhibitions 6.1 Activity Area

6.2 Wall Displays 6.3 Sculpture/Plinth Displays

6.4 Digital Screens

7. Conference Area 7.1 Ruin display



Natural lighting

into the space.

Newspaper bar

Poetry booth

Wainscoting

Julius Meinl coffee shops.

Sachertorte display

enjoying a cup of coffee.

07

JULIUS MEINL COFFEE SHOP, ROYAL OPERA ARCADE, LONDON

Group Project University of Lincoln 2019



For centuries coffee has played a far more important role in society than most people realise. One could argue that the allure of coffee is rooted in its chemistry, an amalgam of elements that provide the flavours and aromas it possesses and the physiological effects it causes. To fully understand the appeal of coffee, you have to look at it through a variety of lenses. A coffee house is envisioned as a small and inviting space that smells like coffee and tastes like chocolate. Regardless of where they are located on the globe, coffee houses always have something in common, it's the cosiness and warmth conveyed by the concept

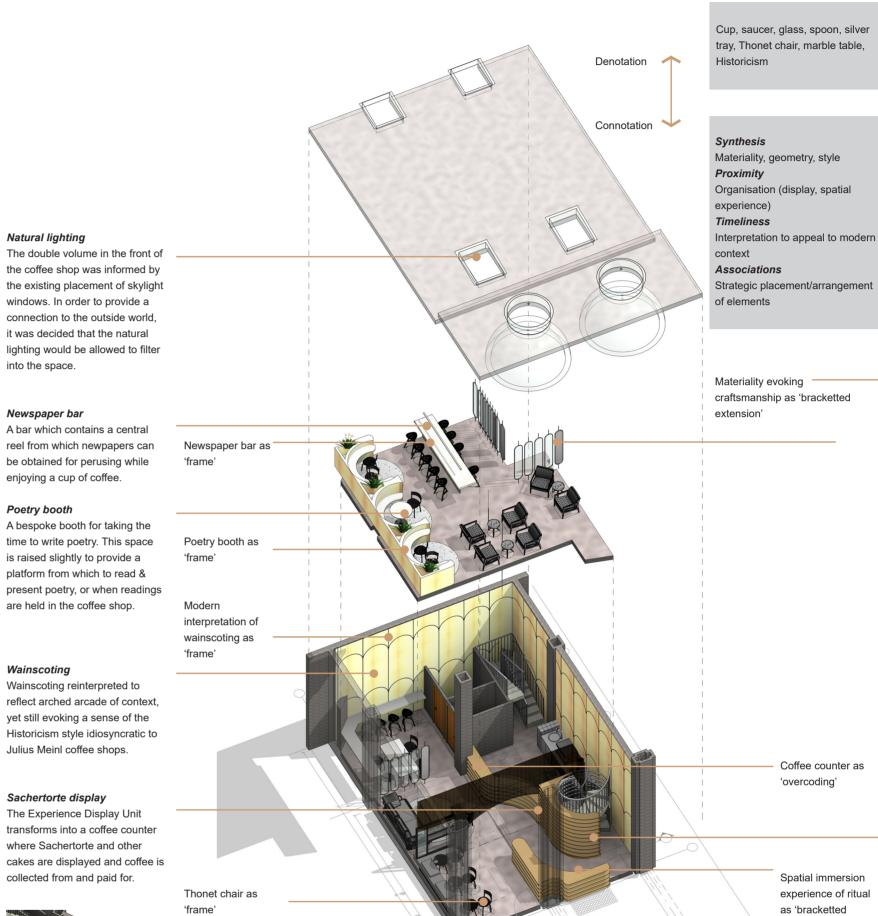
In this project the interior features are comprised of reclaimed and salvaged fittings, panelled walls and antique decorations. They are combined with contemporary elements in which the traditional backdrop showcases the culture and expansion of the Julius Meinl brand. The contrast is created through usage of different craftsmanship materials which are pleasing and beautiful, and allude to the bentwood heritage of Viennese Coffee Houses.

Julius Meinl is more than caffeine and taste. It is a piece of culture. Taking time to have a cup of coffee is a part of the way of life in Vienna. It is a moment in which you open yourself for inspiration. Therefore, a bespoke booth for taking the time to write poetry is a key element. Moodboard indicating the look & feel of the design proposal for the Julius Meinl coffee shop.

Models produced by the group to illustrate the main display unit and the wainscoting in a three dimensional way.







Cup, saucer, glass, spoon, silver tray, Thonet chair, marble table,

Materiality, geometry, style Organisation (display, spatial

Strategic placement/arrangement

craftsmanship as 'bracketted

Screens which guide the users view and movement into and through a space were carefully considered. Their form and materiality allude to the bentwood heritage of the Thonet chair and mirrors to reflect & diffuse light





Bespoke Experience Display

Elements making up the ritual of Viennese Coffee House Culture: Porcelain cup & saucer, glass of water with silver spoon balanced a top, all served on a silver tray.

The above elements are to be displayed/stacked on the display unit. The aim is to act as an immersion into the ritual of Viennese Coffee Culture the display unit surrounds the staircase - iinking physicai & psychological aspects of experience and design elements. Materiality & form also speaking to the bentwood heritage of the Thonet chairs usually used in Julius Meinl Coffee Houses.

Abstraction: Design elements start to become abstracted and complex, with several layers of different meaning.

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Thonet Lounge Chair 809 - Contrast between a protective shell - In keeping with the marble table and an inviting openness, creating a place of retreat and calm.

- Suggests an elegant cocoon that embraces the person sitting in the chair and communicates a feeling of security.





Bespoke Cafe Table tops of the Julius Meinl brand. Marble table tops inspire the minimalist & natural colours and textures of the look & feel.



Bespoke Coffee Table Linking the forms of Rococo & Renaissance eras with materiality of Thonet bentwood. Speaks design language of lighting & screens.



Rien by New Tendancy A cone-shaped, curved base is not only a unique form & functionality: when the base is full, it measures exactly 4cl (40ml). Robustness and



Robusta by Office for Product In keeping with the holistic design approach, the relationships between but transformed by aesthetic and different pieces are emphasised heat resistance of borosilicate glass through links like matching radii on originally used in scientific research. the saucers and tray corners, or the Links modern age with Historicism. stackable creamer and sugar bowl.



Relates to the bentwood heritage technological criteria. Merges in a 'knot' and is embedded underneath in an ergonomically shaped seat.



Thonet Series 404 & armchair in contemporary form.



Thonet Sofa 2002 & armchair 2001 Pendant lights by Fausta Restrained, flexible, authentic – expresses the heritage of the Thonet & materials (brass) of the Rococo



Lighting & screen evoking forms & Renaisance eras which ties in the Historicism look & feel in a contemporary interpretation. Mirrors immitate silver trays used in Viennese Coffee Culture.



Coffee Cups by Office for Product Design Consideration of specific requirements of individual pieces & the set as a whole. Not merely ergonomic considerations, but intuitively communicate how the cups are used.

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Bespoke tiles Used to clad the coffee counter - to immitate the arches & groin vaults used in the arcade, windows &



'MU' cultery design by Toyo Ito Linking writing & poetry to eating - incorporating ritual of poetry into



Bespoke Experience Display Unit As immersion into the ritual of Viennese Coffee Culture - linking physical & psychological aspects of experience and design elements. Materiality & form also speaking to the bentwood heritage of the Thonet chairs usually used in Julius Meinl Coffee Houses.

Second Order Meaning

conceptual associations

First Order Meaning operational purpose

1) Transfunctionalisation is a dynamic process in which secondary meaning is ascribed to a use object. This is a societal development whereby second-order meaning is attached and which exceeds the first-order meaning (use function) (Gottdiener, 1985, 998). It is the process by which the measurable entity becomes the carrier for secondary associations (Kingwell, 2006, 175).

2) Denotation is the first order meaning (includes the operational purpose of objects); it is comprised of all the constant and discernible evidence in signs (Eco, 1979, 56-86, Konigk, 2015, 48-50). 3) Connotation is the volatile and idiosyncratic interpretation of objects. This is the second-order meaning which includes abstract associations (Eco, 1979, 56-86, Konigk, 2015,

4) Utterance is created by identifying components from a collection of meanings, separating the components, expressing them and composing them as a meaningful thread to create a text (Eco, 1979, 151). The utterance for this proposal

 The observation & experience of the ritual of Viennese Coffee House Culture (in the central display experience pod); Composition of the tangible components which are carriers of the intangible ritual (displayed in the central display experience pod); Choice of long stay or short stay

 Abstraction of the experience by creating a physical space to move through.

customers (deliberately including the fast pace of London city culture to appropriate the brand to its new

Heritage & Intangible Content Links are deveoped with lessons learned from the past and tacit knowledge, reference to symbolic knowledge service elements easily interpret context coffee, taking time Literal & Open Texts o reflect/read/write Design elements provide a face-value interpretation, literal translations and minimal transfunctionalisation 'bracketed extensions' Poetry & 'Pay with content disguised from the core message Context & Grounding The design starts to refer a Poem' initiative to its context not explicitly so, but rather through transfunctionalisation1 and **Brand Identity** interpretation through abstraction The brand starts to influence the collective utterance, allows for creative interpretation. Abstraction Design elements start to become abstracted and complex, with several layers of different meaning.

The Vienna coffee house allows one to enter a fascinating world of comfort, ideas and warmth. Sit down in your second living room, enjoy a freshly brewed cup of Julius Meinl coffee and let wonderful ideas fill your head. Read your favourite book for hours as if time did not matter - yes, this is all possible in the four walls of a Viennese Coffeehouse.

By evoking a sense of comfort and inspiration and juxtaposing it with the fast pace culture of London, the project aims to elicit this atmosphere in the context of the UK. The Experience Display Unit acts as an immersion into the ritual of Viennese Coffee Culture. The display unit surrounds the staircase, linking physical & psychological aspects of experience and design elements. Materiality and form also speaks to the bentwood heritage of the Thonet chairs usually used in Julius Meinl Coffee Houses.

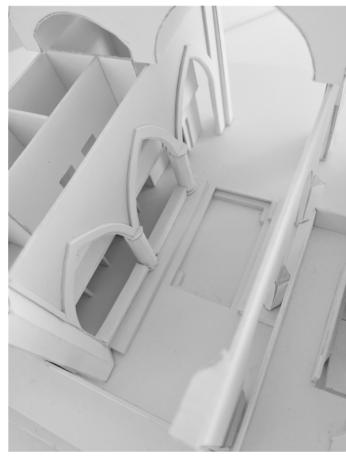
The project aspires to form a concept for the roll out of the Julius Meinl brand into the United Kingdom. By taking a step back, we intended for the brand to be interpreted in an abstract way in order to place it into a new context (time and

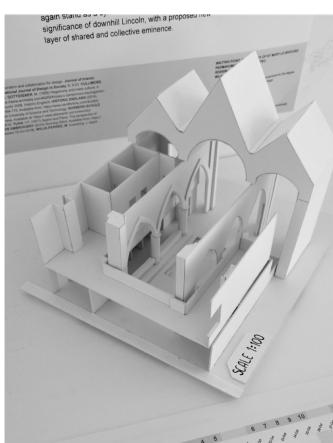
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ARCHITECTURAL MODELS

Various Group Projects University of Lincoln / University of Pretoria 2016 - 2019







Postgraduate Studies
Waiting Point: The Church of St Mary-leWigford
2019
University of Lincoln

A project model for conversion of a church into a co-working space within Lincoln. The proposed multi-use collaborative working centre is tangibly made as a detached insertion into the grade I listed building. It provides for working in individual 'caves' and collaborative 'commons', and their junction of varying levels of privacy by casual encounters in the neutral transition zones. This allows for full reversibility back to the existing fabric, crafting an intergenerational discourse and allowing future alterations to form a place that reveals future global shifts and social values

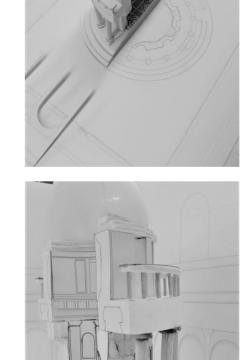
Throughout the double volume space, the insertion encourages visual permeability with various levels of physical permeability, which correlates to the chosen duration of stay and use of space.











Undergraduate Studies Tempietto di san Pietro in Montorio 2016

University of Pretoria, RSA

I was part of a group that was tasked with producing a model of the Tempietto di san Pietro in Montorio for an assignment for our History of Architecture module.

We came up with the idea of creating a sectional model; one half three dimensional, and the other a two dimensional plan. Each element was hand cut and assembled.

Hand Drawing & Painting

*Selected sketches and paintings 2015 | 2020



Site Analysis, Pretoria Boys High, South Africa, 2015

Pretoria, South Africa, 2015



Sacred Heart Cathedral, Pretoria, South Africa, 2015

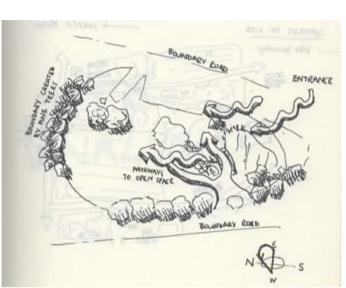


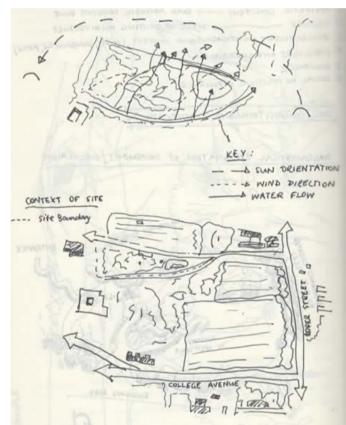
Union Buildings, Pretoria, South Africa, 2015

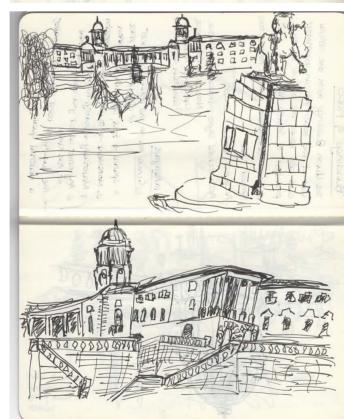


Union Buildings, Pretoria, South Africa, 2015











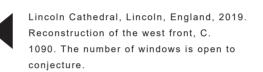


Lincoln Cathedral, Lincoln, England, 2020 Street in Oxford, England, 2020

Sick & Indicent Roomkeepers Society, Dublin, Ireland, 2020



Reconstruction of the west front, c. 1090. The number of windows is open to conjecture.





Orthophoto of Lincoln Cathedral Bellringers' Chapel Arched Wall, Lincoln, England, 2019



Painting of Lincoln Cathedral Bellringers' Chapel Arched Wall, Lincoln, England, 2019